

Stevenson Memorial Hospital
Report of the Foundation President to the Annual General Meeting
June 18, 2013

What a year from “start to finish” for the Stevenson Memorial Hospital Foundation (SMHF) in our efforts to handle the fundraising for the best Community Hospital in Ontario.

We received in excess of \$1 million from donors, foundations and events during the year. We provided just over \$900,000 in funds to the hospital for equipment purchases.

In September, the Foundation presented “All Fired Up”, a fashion show featuring a number of local fire fighters, male and female. The event was held at Drysdale’s Tree Farm and was sold out. Thanks to Julia Curtis, Maureen Charles-Drake, and Susan Rae for their hard work. The event raised approximately \$10,000 for the Foundation.

In October, we held a reception for our donors and guided tours of the new Donor Wall were arranged.

We continue to improve our visibility in the community as our Communications Committee, in conjunction with the Fundraising Committee, reached out to address various groups in our community as to why the Foundation is so important to the survival of the Hospital.

In November, Honda presented the Foundation with a brand new 2013 Honda, commemorating their 6 millionth car produced in Canada. Our Fundraising Committee immediately put the car on E-Bay for auction and we raised in excess of \$19,000.

In the latter part of November, Marg Barber, Communications Chair and myself, appeared on Norcross Live, which is hosted by Richard Norcross. We were able to explain what the Foundation is all about and what our goals are now and into the future. Thank you Richard for allowing us the opportunity to participate on your show.

January was a month that we will all remember as we launched our campaign...*It Takes You...* which is designed to raise \$2.5 million by the end of December 2014. As Chair of the Foundation, I am pleased to report that our Fundraising Chair, Tom Tworzyanski, has stated that we will achieve our goal prior to the end of 2014. The fundraising team, led by Tom, continues to do an outstanding job. They are already planning for their next campaign.

In conjunction with our current campaign, we rented a billboard on the north-west corner of County Road 10 and Highway 21, which further promotes ...*It Takes You...*

In April, the Foundation manned the entrance to the Home Show and, thanks to the generosity of the community, we raised approximately \$5,000.

Meanwhile, through all the events and presentations that I have mentioned, there have been two individuals, namely Wendy Fairley and Sheila Kaariela, the Gala Co-Chairs who have worked many hours with their committees to prepare for our 2nd Annual Gala.

The event was staged on May 3rd, 2013 at the Nottawasaga Inn and was hosted by Kevin Frankish, host of Breakfast Television and a resident of Simcoe County. Words cannot describe the event as it truly was a beautiful evening from start to finish. The reception and meal were superb, and the auction, led by Rick Milne, was very successful. Also, the bidding for the Hospital equipment was a new event that provided funds over and above the live auction. Thanks to Wendy and Sheila, their committees, the Foundation Board, the volunteers and to the sponsors, the advertisers and the residents of our community who attended this event. We raised in excess of \$200,000.

Another important event took place in May, as the residents of Briar Hill and Green Briar had the opportunity of hearing from Annette Jones, CEO of SMH, regarding the Hospital and how important our Hospital is as we grow older. Dr. Kogan, a family physician and part of the Family Health Team, addressed us on what they are hoping to accomplish with Kingsmere. Tom Tworzyanski spoke on how our Hospital relies on the Foundation for financial support to purchase equipment.

As I said, when I started this report, "what a year".

Julia Curtis, our Fundraising Associate, who was on a one year contract, left at the end of May as her contract had ended. We wish her all the best as she prepares for her wedding in November.

After serving her three year term, Cathy Mac Donald, our Chair of Finance this past year, is leaving the Board. Cathy, thank you for all your hard work during your three years, and especially this past year.

After seven years on the Foundation Board, Peter Gordon is leaving. This man has worked extremely hard for seven years, striving to make the Finance Committee the very best. Without question, he has achieved his goal and in many areas, surpassed our expectations. Peter, thank you, and we all realize that your efforts will be recognized many times down the road.

I would like to thank Diane Munro, President of the Auxiliary, and all the Auxiliary members for their continued support of the Foundation. As well, my being an ex-officio of the Hospital Board, I thank John Swinden and his Board for their support of the Foundation.

My first year has been very rewarding and I learned very quickly that to be successful, you must have a team of superb individuals behind you, and therefore, thanks to all the Board members for your support and dedication. I look forward to serving as Chair of the Foundation next year.

Respectfully submitted,



Glenn Rae
Board Chair, Stevenson Memorial Hospital Foundation